

# Interactive Information Retrieval System

## Allowing for Graphical Generation of Informational Queries

### Abstract of the Disclosure

Methods, apparatuses, and systems enabling an interactive information retrieval system that includes a user interface allowing users to graphically generate information queries for objects of interest found in various media, such as television, video, and print. The invention can allow users to designate objects of interest within a television or video display and receive information related to the objects of interest. The invention can also allow users to generate queries designating objects of interest within a graphical image using a GUI.